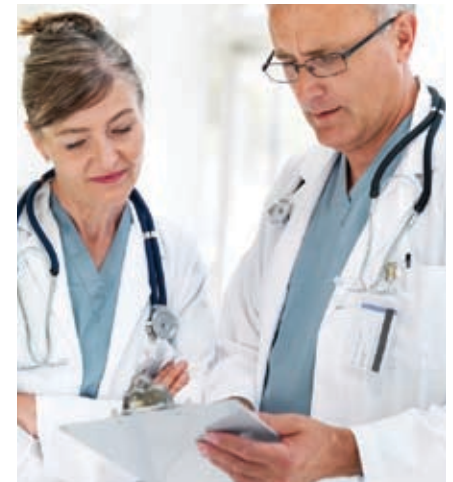


# Accelerating Healthcare Provider Results With No Magic Model Driven Enterprise Solutions

# Healthcare

## No Magic Specifically Meets the Needs of Healthcare Providers

- MagicDraw provides model driven UML enterprise solutions that enable healthcare business and IT executives to effectively manage and visually communicate business processes to internal and external stakeholders
- We provide a common, integrated enterprise solution that enables a new level of communication and collaboration between users and healthcare information, all in support of the IT strategic plan
- No Magic accelerates enterprise PROVIDER performance moving from traditional paper-based processes to digital, web-based management of requirements gathering through project completion and implementation
- No Magic's MagicDraw software provides a highly cost-effective, proven enterprise-wide business process modeling application for mission-critical information
- We offer hospitals and medical centers access to an extensive team of experienced industry professionals. Our solution helps you reduce expenses, increase revenue, optimize productivity and support the sharing of critical information
- Solutions for healthcare providers include 1) business modeling and workflows to support physicians' frequent and daily interaction with medical records 2) compliance tools 3) addressing the need for effective audit trails 4) In-house enterprise data management



No Magic's MagicDraw software provides a highly cost-effective, proven enterprise-wide business process modeling application for mission-critical information.

No Magic, Inc.  
7304 Alma Drive, Suite 600  
Plano, Texas 75025  
Phone 214.291.9099  
sales@nomagic.com  
www.nomagic.com  
www.magicdraw.com





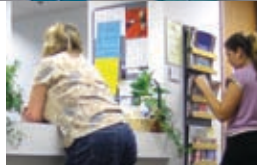
# Accelerating Healthcare Provider Results With No Magic Model Driven Enterprise Solutions

# Healthcare



## Issues facing Healthcare Providers Today

- Complexity in applications development and maintenance costs
- HIPAA Compliance
- Physician and employee satisfaction and patient care
- Optimization of revenue and capacity management requirements
- Stimulus funding feasibility
- Productivity concerns
- Rising hospital operating expenditures combined with increased outpatient visits and use of surgical rooms
- Need to improve clinical processes and reduce write offs
- Technology that better serves patients with greater ease of use to physicians and clinical personnel
- Regulatory efforts to lower payments to providers, impacting provider revenue
- Managed medical care including state governance issues



To learn how to benefit from our healthcare expertise, call us. We have the experience and insights to help you succeed.

## No Magic Healthcare Provider Benefits:

- Improve workflow, reduce operating costs, advance patient care, and improve the satisfaction of physicians, employees and patients
- Customized enterprise solutions that fit your needs – a flexible, collaborative UML modeling solution designed around client requirements, supporting the IT strategic plan
- Our solution reduces the risk associated with in-house systems or non-OMG compliant tools
- Leverage the value of your current technology investment - MagicDraw provides interoperability to all current technologies and legacy systems
- Better visibility of your business – Integrate disparate information sources and processes. Your team can aggregate information into a common and collaborative tool accessible from a web-browser
- Reduce operational costs – Benefit from improved speed to deploy, optimized resource allocation, improved collaboration and reduced overall cycle times
- Manage your IT budget more effectively – Flexible pricing options with reduced infrastructure investment
- No Magic has more than 12 years of proven industry experience employing best practices in delivering tailored solutions to our customers
- Cost Effective Solutions – Reduced capital investment, lower hardware/software maintenance, IT Resource and IT time savings, improved operational and clinical productivity

No Magic, Inc.  
7304 Alma Drive, Suite 600  
Plano, Texas 75025  
Phone 214.291.9099  
sales@nomagic.com  
[www.nomagic.com](http://www.nomagic.com)  
[www.magicdraw.com](http://www.magicdraw.com)

Copyright © 2009 No Magic, Inc. MagicDraw is a registered trademark of No Magic, Inc.

